

Cookie Policy

Pride of Africa Adventures & Safaris

Last updated: July 24, 2026

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Effective Date: July 24, 2026Last Updated: July 24, 2026

Cookie Policy for Pride of Africa Adventures & Safaris Limited

This Cookie Policy explains what cookies are, how Pride of Africa Adventures & Safaris Limited uses them on our website, and how you can control them. It should be read together with our Privacy Policy.

1. What Are Cookies?

Cookies are small text files placed on your device when you visit a website. They help the site remember your preferences, understand how visitors use it, and — where you consent — measure the performance of our marketing.

2. Types of Cookies We Use

Essential Cookies

Required for the website to function — for example, remembering your language selection or keeping an inquiry form working as you complete it. These cannot be switched off.

Functional Cookies

Remember choices you make, such as your preferred site language, so you don't have to reselect them on every visit.

Performance & Analytics Cookies

Help us understand which pages are most useful, how visitors move through the site, and where we can improve — for example via Google Analytics.

Marketing Cookies

Used to measure the effectiveness of our advertising and, where permitted, to show you more relevant travel inspiration on other sites (for example via Meta or Google Ads).

3. Third-Party Cookies

Some cookies are set by trusted third-party services embedded in our site, such as Google Analytics, Google Tag Manager, Meta (Facebook) Pixel, and the Google Maps and Google Translate widgets we use to show our office location and offer the site in multiple languages. These providers set and read their own cookies according to their own privacy policies.

4. Managing Your Cookie Preferences

You can control or delete cookies through your browser settings at any time. Most browsers let you view, block, or remove cookies individually or entirely. Please note that disabling essential or functional cookies may affect how parts of our site — such as forms or the language switcher — work for you.

5. Changes to This Cookie Policy

We may update this Cookie Policy from time to time as our website and the tools we use evolve. The updated version will always be published on this page with a revised “Last Updated” date.

6. Contact Us

Questions about how we use cookies? Get in touch.

Email: info@prideofafricaadventures.com | Phone / WhatsApp: +254 704 532 105